



BEST PLACES TO WORK IN IDAHO'S MISSION
IS TO **IDENTIFY, PROMOTE, AND SUPPORT**
IDAHO'S BEST EMPLOYERS.

WHY WE'RE THE BEST

100%

of winner selection based
on employee feedback

14 years

of honoring the best
employers in Idaho

100,000+

surveys completed by
Idaho employees

100%

employee
confidentiality

HOW IT WORKS



GET SIGNED UP



**EMPLOYEES ARE
SURVEYED**



LISTS ANNOUNCED



**WORKFORCE
REPORTS**

IMPORTANT DATES

End of January
End of February
Beginning of March

2022

Application Deadline
Survey Deadline
Notifications Go Out

APRIL 14, 2022

Awards Ceremony and Top Ten Lists are released

End of April 2022

All applicants receive Benchmark Reports

May 2022

Value Reporting Package available

CHECK OUT THE BACK OF THIS FLYER FOR 2022 SPONSORSHIP OPPORTUNITIES!

www.bestplacestoworkinidaho.com | info@populus.com

2022 PROGRAM SPONSORSHIP BENEFITS

**5 PLATINUM
SPONSORSHIPS**
\$3,500

**6 GOLD
SPONSORSHIPS**
\$1,500

PRE-EVENT RECOGNITION

Logo and link on website homepage	★	
Logo on event page	★	★
Recognition on social media	★	★
Recognition in email blasts	★	★
Recognition in press release*	★	
Registration (value up to \$500 based on company size)	★	★

EVENT RECOGNITION

Introduction during program	★	★
Logo placement during program	★	★
Recognition on social media	★	★

POST-EVENT RECOGNITION

Logo and link on website homepage	★	
Name recognition in press release	★	
Recognition in thank you email blast	★	★
Recognition on social media	★	★
Value Report Package discount	20% off	10% off

*Depending on sponsorship sign-up date



Contact us at info@populus.com to learn more.