



BEST PLACES TO WORK IN IDAHO'S MISSION IS TO **IDENTIFY, PROMOTE, AND SUPPORT** IDAHO'S BEST EMPLOYERS.

### WHY WE'RE THE BEST

**100%**

of winner selection based on employee feedback

**11 years**

of honoring the best employers in Idaho

**60,000**

surveys completed by Idaho employees

**100%**

employee confidentiality

### HOW IT WORKS



**1.**

GET SIGNED UP



**2.**

EMPLOYEES ARE SURVEYED



**3.**

LISTS ANNOUNCED



**4.**

ACTIONABLE WORKFORCE REPORTS

### IMPORTANT DATES

End of January

**2019**

Application Deadline

Beginning of March

**2019**

Survey Deadline

Mid-March

**2019**

Notifications Go Out

**April 18, 2019**

Awards Ceremony and Top Ten Lists are released (Hot Tickets! Last year we sold out in 2 hours!)

**End of April 2019**

All applicants receive strengths and weaknesses snapshot report

**Mid-May 2019**

All custom reports available

**CHECK OUT THE BACK OF THIS FLYER FOR 2019 SPONSORSHIP OPPORTUNITIES!**

[www.bestplacetoworkinidaho.com](http://www.bestplacetoworkinidaho.com) | [info@populus.com](mailto:info@populus.com)

## 2019 PROGRAM SPONSORSHIP BENEFITS

**5 PLATINUM  
SPONSORSHIPS  
\$5,000**

**6 GOLD  
SPONSORSHIPS  
\$2,500**

### PRE-EVENT RECOGNITION

Name and logo placement on all printed material	★	★
Logo and link on website homepage	★	
Logo on event page	★	★
Recognition on social media	★	★
Recognition in email blasts	★	★
Recognition in press release*	★	
Registration (value up to \$299 based on company size)	★	★

### ONSITE RECOGNITION

Introduction during program	★	★
Logo placement on banners and signage	★	★
Event tickets and reserved seating	seating for 10	seating for 5
Recognition on social media	★	★

### POST-EVENT RECOGNITION

Logo and link on website homepage	★	
Name recognition in press release	★	
Recognition in thank you email blast	★	★
Recognition on social media	★	★
Logo on college banners	★	★
Value Report Package discount	20% off	10% off

\*Depending on sponsorship sign-up date



### CUSTOM EVENT SPONSORSHIPS

We like to do things different, like our awesome participants. Here are some out of the box sponsorship options for the 2019 Awards Ceremony on Thursday, April 18, 2019.

#### PHOTO BOOTH SPONSOR

this was a hit last year

#### WALL OF AWESOME SPONSOR

attendees purchase raffle tickets to win a small giveaway bag and proceeds go to a local non-profit

#### GAME SPONSOR

corn hole, whatever you can think of that's safe, etc.

#### SWAG BAG SPONSOR

'nuff said

#### GIVEAWAY SPONSOR

we're envisioning a beach ball with your logo being passed around at the event and when the music stops the beach ball holder wins a prize or whatever you come up with

#### ENTERTAINMENT SPONSOR

balloon artist, graffiti artist, magician, dancers, etc.

#### BEVERAGE/DRINK SPONSOR

#### GRUB SPONSOR

Contact us at [info@populus.com](mailto:info@populus.com) to learn more.