



BEST PLACES TO WORK IN IDAHO'S MISSION IS TO **IDENTIFY, PROMOTE, AND SUPPORT** IDAHO'S BEST EMPLOYERS.

WHY WE'RE THE BEST

100%

of winner selection based on employee feedback

12 years

of honoring the best employers in Idaho

70,000

surveys completed by Idaho employees

100%

employee confidentiality

HOW IT WORKS



GET SIGNED UP



EMPLOYEES ARE SURVEYED



LISTS ANNOUNCED



WORKFORCE REPORTS

IMPORTANT DATES

End of January

2020

Application Deadline

End of February

2020

Survey Deadline

Beginning of March

2020

Notifications Go Out

April 9, 2020

Awards Ceremony and Top Ten Lists are released (Hot Tickets! Last year we sold out in 2 hours!)

End of April 2020

All applicants receive strengths and weaknesses snapshot report

Mid-May 2020

All custom reports available

CHECK OUT THE BACK OF THIS FLYER FOR 2020 SPONSORSHIP OPPORTUNITIES!

www.bestplacestoworkinidaho.com | info@populus.com

2020 PROGRAM SPONSORSHIP BENEFITS

**5 PLATINUM
SPONSORSHIPS
\$5,000**

**6 GOLD
SPONSORSHIPS
\$2,500**

PRE-EVENT RECOGNITION

Name and logo placement on all printed material	★	★
Logo and link on website homepage	★	
Logo on event page	★	★
Recognition on social media	★	★
Recognition in email blasts	★	★
Recognition in press release*	★	
Registration (value up to \$399 based on company size)	★	★

ONSITE RECOGNITION

Introduction during program	★	★
Logo placement on banners and signage	★	★
Event tickets and reserved seating	seating for 10	seating for 5
Recognition on social media	★	★

POST-EVENT RECOGNITION

Logo and link on website homepage	★	
Name recognition in press release	★	
Recognition in thank you email blast	★	★
Recognition on social media	★	★
Logo on college banners	★	★
Value Report Package discount	20% off	10% off

*Depending on sponsorship sign-up date



CUSTOM EVENT SPONSORSHIPS

We like to do things different, like our awesome participants. Here are some out of the box sponsorship options for the 2020 Awards Ceremony on Thursday, April 9, 2020.

PHOTO BOOTH SPONSOR \$1000

this was a hit last year

GAME SPONSOR \$1000

corn hole, whatever you can think of that's safe, etc.

SWAG BAG SPONSOR \$1000

'nuff said

GIVEAWAY SPONSOR \$1000

we're envisioning a beach ball with your logo being passed around at the event and when the music stops the beach ball holder wins a prize or whatever you come up with

Contact us at info@populus.com to learn more.